



CROSSROADS  
INDUSTRIAL  
FORRESTDALE

# DAMAGE CONTROL ACCIDENT REPAIR CENTRE



Damage Control Accident Repair Centre owner Anthony Arnold couldn't pass up the opportunity to showcase his business to more than 25,000 potential customers a day along Ranford Road. As the owner of a full-service mechanical and panel beating business, one of Mr Arnold's key priorities in looking for a new address for his operation was good exposure to passing traffic.

"I was impressed with the land survey, and the number of vehicles passing the site daily," Mr Arnold said.

"I chose a block at the front of the estate because I wanted drivers to be able to see the shop and come to recognise the Damage Control brand."

Mr Arnold, who lives locally in Harrisdale, said he had been keeping tabs on the construction and development of the estate and saw an opportunity too good to refuse.

"I knew Crossroads Industrial was going to be a popular estate," he said.

"Purchasing the block was a good experience, and I'm very happy with the outcome. I look forward to the estate becoming more established and watching it grow."

Not only is Damage Control going from strength to strength, the business has also recently won industry awards.

Just a few weeks after opening at Crossroads Industrial, Damage Control Accident Repair Centre won best new shop WA in the 2017 Paint & Panel Bodyshop Awards, blowing away the judges with the spotless presentation and smart work practices. The business then went onto win the same award nationally.

