

# 2011/12 Sponsorship Application

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*In order to evaluate your sponsorship request, please complete this application form ensuring that you have read and understood our sponsorship criteria.*

## CONTACT DETAILS

Contact name (first and last names):

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Position:

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Phone number:

Fax number:

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Email address:

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Signature:

Date:

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## ORGANISATION DETAILS

Name of organisation:

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Address:

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Web address:

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ABN:

Registered for GST:

Yes

No

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## SPONSORSHIP DETAILS

Name of event/project:

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Date of event/project:

Location of event/project:

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Total project budget:

Funding requested from LandCorp:

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Please provide a brief description of your proposal, including details of local community needs, your event objectives and the relevance of your event/project to LandCorp/the local LandCorp project:

*(LandCorp objectives can be found in the Sponsorship Guidelines).*

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Please indicate how this event/project is aligned with LandCorp's objectives and will complement or raise our profile as a progressive, responsive, socially and environmentally aware organisation?

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How was the need for the project identified (including any community consultation, studies or previous projects)?

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How does this project support our commitment to building better communities or support the economic development of WA?

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Outline how LandCorp's contribution will be spent:

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What other funding has been secured to ensure the continuation and sustainability of this event/project beyond LandCorp's support?

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What other sponsorships (funding or in-kind partners) have you secured/sought for this event/project?

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Target audience:

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Expected attendance:

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Who will benefit from this project/event?

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Has LandCorp previously sponsored this project/event?

Yes       No

If yes, please provide details of when and where support was provided (e.g. funding, in-kind support, etc):

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Our sponsorship portfolio is divided into two categories. Please indicate which category your project/event falls under:

Community       Industry

Would LandCorp be the only non-government land and property development agency involved with the sponsorship?

Yes       No



Please indicate what sponsor benefits will be provided:

- Media exposure     Branding     Speaking opportunities     Signage exposure  
 Networking /hospitality opportunities     Promotional     Staff opportunities  
 Other (please explain): \_\_\_\_\_

Please expand on what benefits will be provided (as indicated above), for example:

*A senior LandCorp representative invited to address the audience, speaking for a maximum of three minutes about xx or two LandCorp signs to be displayed at xx for the duration of the event.*

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*Please include any additional information, promotional materials, testimonials or any other information that will assist the evaluation process or support your application.*

